

24730 Version 1

Demonstrate knowledge of the business of tourism

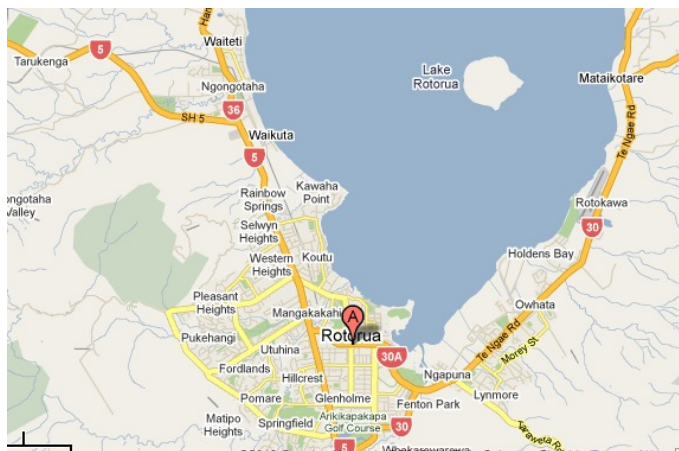
Element 3

Describe the nature of a New Zealand tourism business: The Agrodome

Performance criteria

3.1 The tourism business is described in terms of its place within an 'origin-destination' model.

3.2 The tourism business is described in terms of its physical location.



On this map mark the following –
1. The Agrodome
2. Agroventures
3. Three other major attractions in Rotorua

3.3 The tourism business is described in terms of its staff work roles.

3.4 The tourism business is described in terms of the range of products and services it offers.
